

Total Visitor Count

24,363

+13%

vs. same day last week

-19%

Visit Duration

1h21m

-0.32%

vs. same day last week

-0.25%

Turn In Rate

65%

+5%

vs. same day last week

-2%

Returning Rate

44%

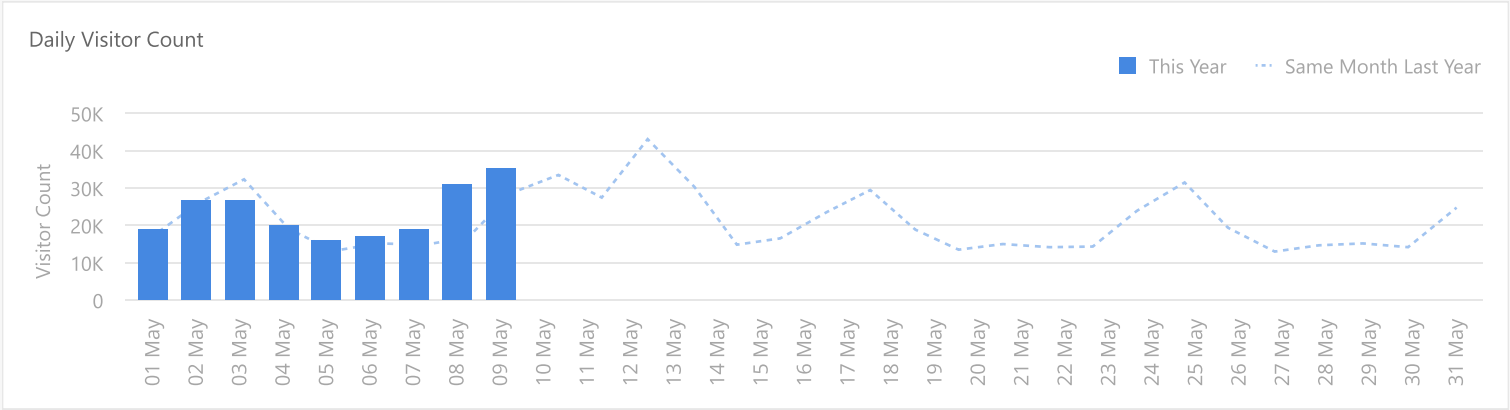
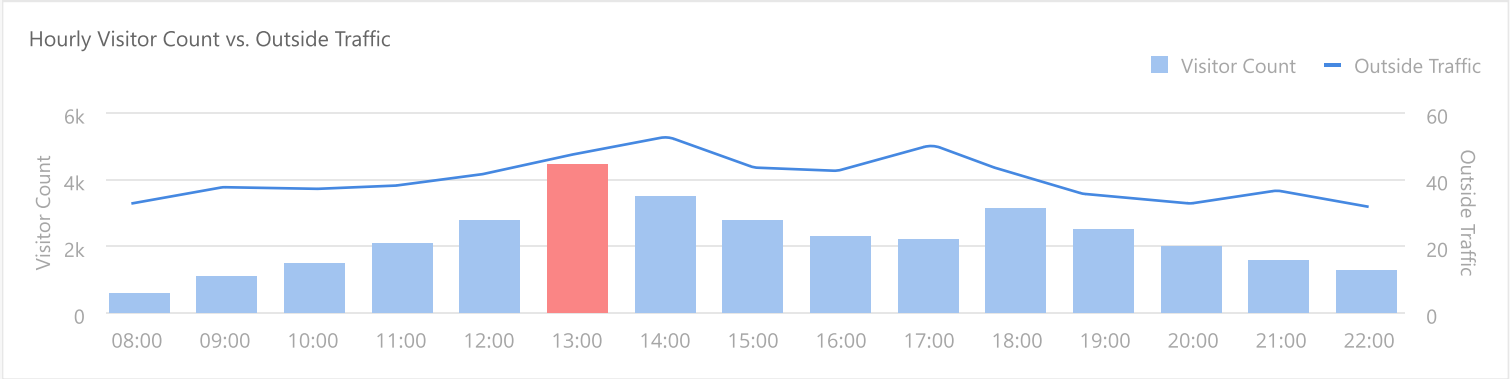
+9%

vs. same day last week

-6%

Busiest Hour

1pm-2pm



Summary Table						
Site Code	Site Name	Visitor Count	Outside Traffic	Turn In Rate	Visit Duration	Returning Rate
130	Aberdeen	207	10733	1.89%	6 min	19.1%
054	Antrim	62	1000	5.84%	11 min	20.9%
076	Athlone	125	3453	3.49%	14 min	4.4%
013	Ballymena	143	3045	4.49%	17 min	1.7%
097	Banbridge	80	4165	1.88%	22 min	1.9
072	Bangor	159	12791	1.23%	14 min	21.2%
062	Barking	301	15151	1.00%	15 min	19.5%
087	Barnsley	543	12249	1.67%	19 min	3.6%
031	Basildon	121	10532	1.14%	23 min	3.1%
055	Basingstoke	131	8569	1.51%	6 min	19.1%
074	Bath	115	11450	0.99%	13 min	21.9%