

BEYOND TECHNOLOGY MARKETING AND SALES (PTY) LTD PRESENTS NEW CLICKS WITH SOLUTIONS FOR ESL & E LABEL



Simple and Lean Infrastructure with Enhanced Productivity

With the simple and extensive coverage of 700sqm, our RF station provides flexibility deployment of tags in-store.

Accurate and prompt updates of ESL tags can be transmitted efficiently via the wireless system. It reduces paper based labelling that requires manual changing.

Enjoy flexible pricing strategy with a selection of symbols, shapes, currency signs to further enhance the effectiveness of the segment based tag.



Wide Operating Temperature Range and Low Energy Consumption



Available in the freezer and non-freezer type, our price tags can be used in both sub-zero to positive temperature coefficient (-25°C to 40°C).

As energy is only consumed whenever required, the low energy consuming electronic tags can last up to 5 years.

Bi-Directional Communication



Every tag updates are acknowledged by individual electronic tag and feedback reports can be sent via emails.

High Definition ePaper Display



Provides high contrast and low reflection that offers high screen resolution communications with your customers.

Complement your marketing campaign by customising ePaper with barcodes, QR codes and NFC for interactions between customers that can be accessed through a smartphone.

Colour LED Indicator for Promo Flash or Picking



Maximise these tags for promotion and brand engagement through the flash indicator. It helps to draw shoppers attention to specific product or promotions to encourage spending.

High Contrast, Attractive & Innovative Display

e.LABEL with integrated Hi-Touch function acts as a remote PLU preset key to ensure fast easy PLU retrieval. When tapped, the PLU is automatically send to the DIGI PC based self service scale.

Additionally, e.LABEL ensures accurate price change. Database updates at the server are wirelessly transmitted over to the e.LABEL, ensuring price and product information are in sync with the checkouts at all times.



Features

- Price Integrity \$
- Wireless Transmission 
- Eco-Friendly 
- Scalable System 
- Wide Operating Temperature 



-  Water Resistant, IP67
-  High Contrast Display
-  Durable Battery Life
-  Easy To Install
-  Price Automation

3 Simple Steps



1) Tap e.Label of the item, it will then trigger the signal transmission of PLU to the scale.



2) Place the item onto the scale platter and select the icon (PLU) belonging to the item.



3) Select print label and paste onto the tray or item.

Specifications

Model	e.Label 1.54"	e.Label 2.7"	e.Label 4.2"
Image			
Dimension WxDxH(mm)	50 x 61 x 28	80 x 55 x 16	101 x 87 x 16
Screen Size	1.54"	2.7"	4.2"
Display Size (Pixels)	152 x 152	264 x 176	400 x 300
(mm)	28 x 28	58 x 39	86 x 65
Resolution (DPI)	140	117	120
Case Colour	White	Black	Black
Display Colour	2-colour: Black, White		
Operating Temperature	0°C to 40°C		
Operating Humidity	85% max. RH non-condensing		
Frequency Band	2.410GHz ~ 2.480GHz		
NFC	Yes		
IP Rating	IP67		
Compliance	RoHS, FCC part 15, RCM		
Power Source	1 x DC Cell Button Battery 3.0V (Non-Serviceable)	3 x DC Cell Button Battery 3.0V (Non-Serviceable)	
Net Weight	55 g	70 g	120 g

* Subject to environmental condition and usage